



Planning & Construction  
General Contracting Co.

# COMPANY PROFILE



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# EXECUTIVE SUMMARY

## WHO WE ARE?

Planning & Construction opened its doors in 2005 and has provided essential services throughout Saudi Arabia. Planning & Construction has established itself as a reliable, committed and trust worthy company by supporting its clients in a diverse nature. We are specialized in Civil, Mechanical, Electrical, Equipment Rental, Manpower and dewatering. Planning & Construction customer-centric approach and employee valued input model go hand-in-hand in helping the company work toward its mission of delivering real customer value. Planning & Construction strives to be known as a Turn-Key Technical provider and has the strong technical personnel to prove it.

# 1

## Corporate Overview

[planningconstructions.com](http://planningconstructions.com)

Established  
in

**2005**

Jubial, KSA

**Aramco -  
Approved**

Vendor

(Code: 10110076)

ISO 9001:2015 &  
ISO 14001:2015

**Certified**

**Expertise**

Civil, Mechanical,  
E&I, Environmental,  
and O&M

## WE OFFER SUPPORT SERVICES IN

Planning & Construction offers Civil, Mechanical, Electrical, Equipment Rental, Manpower and dewatering services that aim to create new mile stones for our clients. Planning & Construction has a competent management team combining with a strong backing of technical resources who share their experience in the project decision making. Qualified engineering professionals capable of handling any complex and fast track projects. Planning & Construction, the needs of the client are closely monitored, reviewed and delivered by the Planning & Construction team right to project closure.

## OUR SUPPORT ABILITIES

Planning & Construction abilities have developed based on industrial experience and the collaboration of the technical personnel within its organization. Learning's from past projects and assignments and passing our experience's on to the next opportunity. Planning & Construction knows it can support your future Business plans, help strategize your next TA or Outage, support performance improvements, deliver effective manpower planning and recruitment services and offer solutions for your existing teams by mentoring and developing your technicians. Planning & Construction services are customized and can be made suitable

# 2 Vision Statement

Our vision is to provide a safe workplace to our employees by creating a culture that rewards performance and innovation. And to have a positive impact on the communities in which we work.

Our mission is to provide our customers with exceptional service, quality equipment and supplies, professional training and assistance, and information technologies that help them succeed. We are dedicated to giving our customers the widest range of choices, backed up by our commitment to exceptional service.

## Mission Statement

# 3

## Core Values

### INTEGRITY



We conduct our business with integrity, prioritizing transparent & ethical communication with our clients & stakeholders.

### INNOVATION

At the heart of our operations lies innovation, motivating us to create inventive and efficient solutions.



### EXCELLENCE



We aim for excellence in every aspect of our work, guaranteeing top-quality results and client contentment.

### TEAM WORK

Our culture values collaboration, promoting a cooperative atmosphere for ongoing enhancement and achievement.





**CEO**

Mr.  
**ANSARI**  
HASSAN

**CHAIRMAN**

Mr.  
**BADER JULAYMID**  
S ALDAWSARI

**GM**

Mr.  
**SHAN**  
SHARAFUDEEN

**4**

**Board Committee**

# CORPORATE INFORMATION

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## Contact Information

planningconstructions.com

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Office No. 501, Floor No. 05, Saudi Arabia.

# 6

## Key Certifications

ISO 9001:2015  
Quality Management:  
The Foundation of Excellence

ISO 14001:2015  
Environmental Management;  
Protecting Our Planet

ISO 45001:2018  
Occupational Health and Safety  
Management;  
A Focus on Safety of Individuals

Compliance with Aramco & Royal  
Commission (RC) Safety  
Standards;  
Building a Safety-First Culture

Detailed HSE Protocols  
Including Permit to Work,  
Risk Assessments, and  
Safety Audits

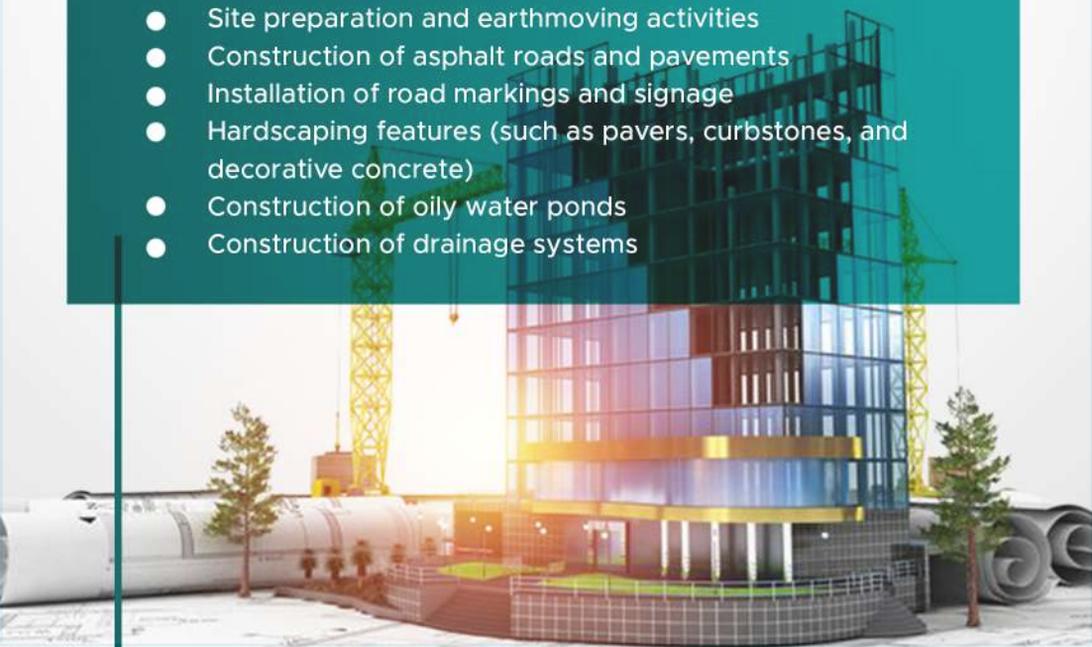
# OUR CAPABILITIES

## 7

### Civil Works & Structural Fabrication / Erection

[planningconstructions.com](http://planningconstructions.com)

- Excavation and backfilling processes
- Construction of concrete foundations and precast components
- Development of trenches and channels
- Site preparation and earthmoving activities
- Construction of asphalt roads and pavements
- Installation of road markings and signage
- Hardscaping features (such as pavers, curbstones, and decorative concrete)
- Construction of oily water ponds
- Construction of drainage systems



# 8

## Mechanical Services

### **STEEL STRUCTURE FABRICATION**

We provide robust and reliable frameworks through our steel structure and skid system fabrication services.

### **PIPING SYSTEMS**

Our expertise includes the fabrication and erection of both metallic and non metallic piping systems for diverse applications.

### **EQUIPMENT INSTALLATION**

We handle the installation of static and non-static equipment, ensuring seamless integration into existing systems.

### **SPECIALIZED SYSTEMS**

We specialize in firefighting and HVAC systems, providing safety and comfort in industrial environments.

### **PAINTING, BLASTING, AND INSULATION**

We provide professional painting, blasting, and insulation services, ensuring durability and safety of all installations.



#### **TRANSFORMER AND PANEL SETUP**

The installation of transformers, panels, and cabinets is critical for ensuring safe and effective power distribution within industrial environments.

#### **CABLE INSTALLATION AND TRAY MANAGEMENT**

Proper organization and protection of electrical wiring through cable installation, tray management, and conduits are vital for maintaining system reliability.

#### **INSTRUMENTATION AND CONTROL SYSTEMS**

PCC's instrumentation and control systems are designed to provide our clients with accurate and reliable data, enabling them to make informed decisions about their industrial operations. Our team of professionals is skilled in the installation and maintenance of various types of instrumentation and control systems, including pressure transmitters, temperature sensors, and flow meters.

#### **HYDROSTATIC TESTING AND TELECOMMUNICATIONS INSTALLATION**

PCC offers hydrostatic testing services for various types of equipment, including pipes and valves.

PCC offers a comprehensive range of services in the installation of telecom, SCADA, horn & beacon, and analyzer systems. Our team of professionals is skilled in the installation and maintenance of various types of communication and control systems, ensuring the efficient and safe operation of industrial facilities.

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Electrical &  
Instrumentation (E&I)



# 10

## Operations & Maintenance (O&M)

### **BUILDING MAINTENANCE**

Regular maintenance of buildings and structures ensures their safety and functionality, contributing to infrastructure longevity.

### **ROAD AND PATHWAY MANAGEMENT**

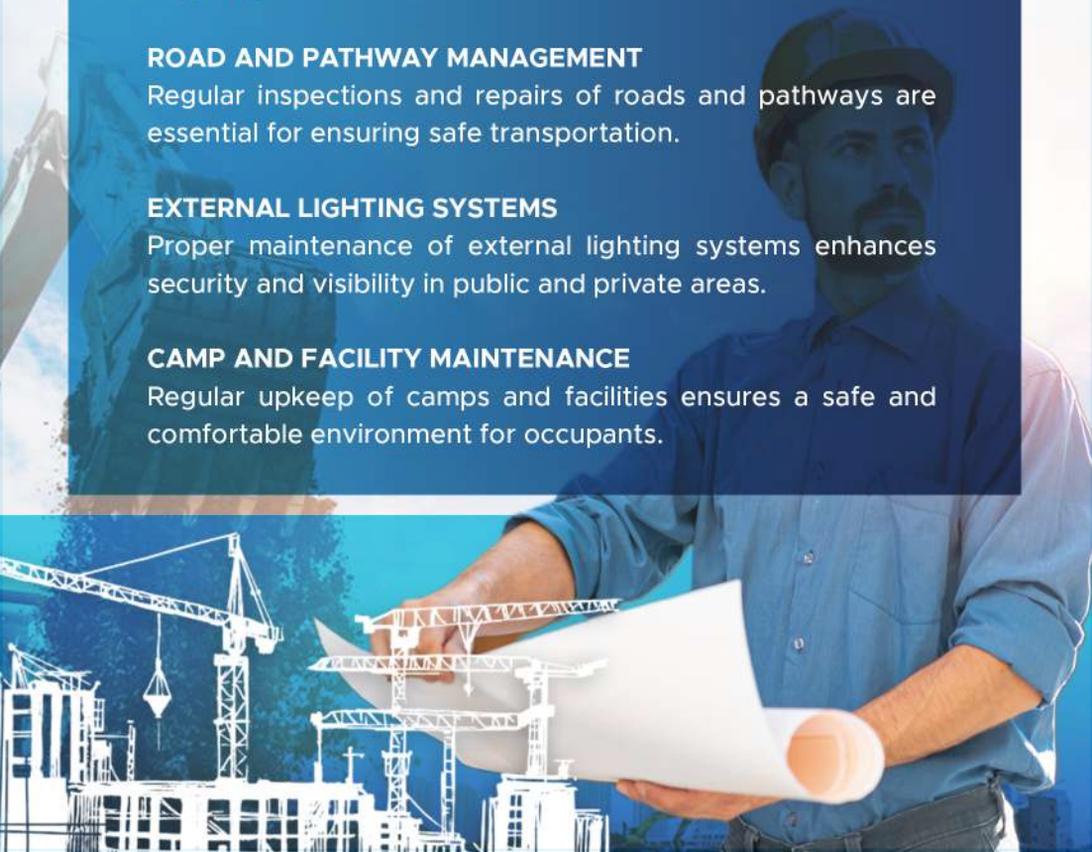
Regular inspections and repairs of roads and pathways are essential for ensuring safe transportation.

### **EXTERNAL LIGHTING SYSTEMS**

Proper maintenance of external lighting systems enhances security and visibility in public and private areas.

### **CAMP AND FACILITY MAINTENANCE**

Regular upkeep of camps and facilities ensures a safe and comfortable environment for occupants.



### **WASTE MANAGEMENT**

Waste management involves the systematic collection, transportation, and disposal of waste to ensure a clean environment. Implementing sustainable strategies to reduce, recycle, and safely dispose of industrial waste.

### **LANDSCAPING AND FOREST GARDENING**

Landscaping and forest gardening enhance biodiversity and green spaces, contributing to overall ecosystem health. Developing green spaces and promoting biodiversity within industrial areas.

### **MANGROVE RESTORATION**

Mangrove restoration is vital for coastal protection, reducing erosion, and supporting marine life. Enhancing coastal ecosystems through mangrove planting and restoration initiatives.

# 11

## Environmental Services



# RESOURCES

## MANPOWER BREAKDOWN

### ORGANIZATIONAL DEPARTMENTS

The PCC organization encompasses a diverse range of departments, each contributing to its operational excellence and strategic goals.

①

Executive Management

②

Project Management

③

Estimation and Bidding

④

Construction Operations

⑤

Safety and Compliance

⑥

Human Resources

⑦

Finance and Accounting

⑧

Procurement Department

⑨

Administrative Support

# 13

## Human Resources

[planningconstructions.com](http://planningconstructions.com)

## MANPOWER BREAKDOWN

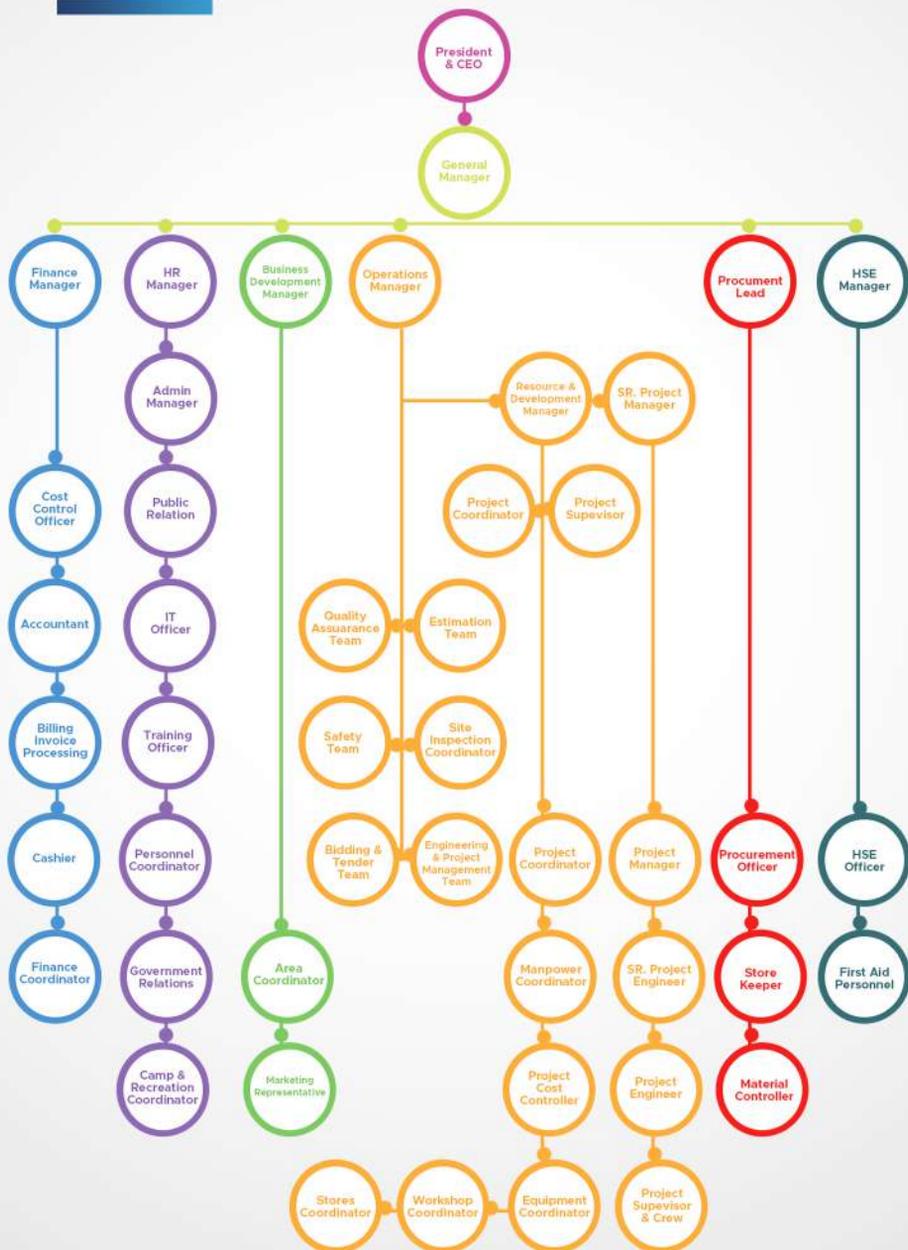
### MANPOWER DETAILS

The PCC organization employs a wide array of skilled professionals and support staff to ensure efficient operations. Below is a comprehensive breakdown of manpower details by category:

CEO	1	Project Engineer - Civil	12
General Manager	1	Project Engineer - Mechanical	8
Business Development Manager	1	Project Engineer - E & I	4
Operation Manager	1	Project Engineer - Structural	6
Area Manager	2	Finance Controller	2
HR Manager	1	Administrator	2
HSE Manager	5	Accountant	4
Estimation Engineer	4	Invoice Coordinator	6
Project Manager	8	Junior Accountant	2
Construction Manager	6	HSE Officer	32
Procurement Manager	1	Document Controller	6
QC Manager	6	Procurement Officer	6
QC Inspector	14	Procurement Assistant	5
Finance Manager	1	Storekeeper	6

Purchaser	2	Mechanical Supervisor	8
Receptionist	2	General Foreman	16
Junior Staff	12	Electrical Foreman	8
Camp Boss	3	Crew Foreman	22
Cook	6	Mechanical Foreman	12
Janitor	8	Piping Supervisor	8
Planning Engineer	10	WPR	28
Site Coordinator	12	Machinist	4
Drafter	4	Helper	389
Quantity Surveyor	3	Carpenter	32
Transport In-Charge	2	Instrument Technician	16
Heavy Driver	26	Industrial Electrical Technician	24
Light Driver	15	Welder	36
Forklift Operator	4	Fabricator	48
JCB Operator	4	Pipe Fitter	75
Crane Operator	5	Painter	24
Boom Truck Operator	3	Sand Blaster	16
Diesel Mechanic	2	Scaffolder	18
Maintenance Planner	5	Steel Fixer	32
Painting Supervisor	5	Mason	28
Electrical Supervisor	4	Security Officer	3
Equipment Coordinator	2	Plumber	14
E & I Supervisor	6	<b>TOTAL MANPOWER 1171</b>	
Civil Supervisor	12		

## ORGANIZATIONAL CHART



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## Equipment Inventory

### VEHICLES & MACHINERY

The following are the categories of equipments:

- Crane
- Fork lift
- Loader
- Dump truck
- Boom truck
- Trailer (lowbed & flatbed)
- Excavators
- Backhoe loaders
- Skid steer loader roller
- Mini bus (14 seat)
- Pick up single and double cabin
- Buses 50 & 30 seat
- Welding machines
- Air compressor
- Tower light
- Diesel tanker
- Water tanker
- Sweetwater



## OFFICES & YARDS



# SPECIALIZED DIVISIONS

# 15

## Facility Management

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PCC provides professional facility management solutions to optimize building operations and reduce costs. Our team delivers comprehensive maintenance programs covering mechanical, electrical, and structural systems, ensuring reliable performance and compliance with all safety regulations. We specialize in preventive maintenance schedules for critical equipment including HVAC, plumbing, fire protection systems, and electrical infrastructure.

Our services extend to daily operational support such as cleaning, waste management, and grounds maintenance, all performed by trained technicians.

We implement smart monitoring systems to track equipment performance and enable predictive maintenance, helping clients avoid costly downtime. Safety remains a top priority, with regular inspections and emergency preparedness drills conducted in accordance with Aramco and Saudi Civil Defense requirements.

With extensive experience serving industrial and commercial clients, we combine technical expertise with practical solutions. Our energy management programs help reduce consumption while maintaining optimal conditions. PCC's facility management approach focuses on extending asset life, improving efficiency, and delivering measurable cost savings through proactive maintenance strategies.

Backed by certified professionals and modern management systems, we ensure facilities operate at peak performance with minimal disruption. Our services are scalable to meet specific client needs, from single buildings to large industrial complexes.

## POLICIES & PROCEDURES

PCC maintains a robust framework of policies and procedures to ensure operational excellence, regulatory compliance, and workplace safety across all projects. Our standards align with ISO certifications (9001, 14001, 45001) and Aramco requirements, providing clear guidelines for quality, health, safety, and environmental protection.

Key policies include strict quality control measures with mandatory inspections at all project phases, comprehensive HSE protocols featuring daily safety briefings and emergency response plans, and ethical procurement practices emphasizing transparency and local supplier partnerships. Our sustainability policy commits to reducing environmental impact through waste minimization and energy efficiency initiatives.

Standardized procedures govern project execution from planning through closeout, including document control, incident reporting, and competency development programs. All employees receive regular training on our Code of Conduct and operational standards, with performance monitored through audits and management reviews.

These structured protocols ensure consistent service delivery while mitigating risks, protecting assets, and maintaining stakeholder confidence. Full policy documents are available to clients upon request.



**MANAGEMENT & TECHNICAL STAFF**

Project Manager, QA/QC Lead, HSE Lead, Planning Lead, Civil/ Mechanical/ Structural/ MEP Engineers, Site Supervisors.



**SKILLED TRADES**

Welders, Fabricators, Fitters, Technicians (electrical/instrument), Painters, Plumbers, Scaffolders, Riggers, etc. (e.g. Welders×10, Fitters×10).



**FULL TEAM > 100 PERSONNEL ON-SITE**

Total on-site crew exceeds 100 personnel covering all specialties.



**HEAVY EQUIPMENT**

Mobile Crane 50T, Boom Truck, Flatbed Trailer, Dump Trucks, Backhoe Loader, 7T Forklift, Manlift, etc., to support construction activities.



**SUPPORT FLEET**

Pick-up trucks and buses for crew transport (3 each as per forecast). Equipment and crew mobilization are aligned with the project schedule.

**16**

Industrial Supplementary Resources  
(Manpower / Equipment)

# 17

## Industrial Procurement & Trading

PCC delivers end-to-end procurement and trading solutions for the oil & gas, petrochemical, and industrial sectors. Our comprehensive services ensure timely, cost-effective sourcing while maintaining strict quality and compliance standards.

### CORE OFFERINGS

- Strategic sourcing of pipes, valves, fittings, Instruments, Analyzer and specialty equipment
- Vendor development and Aramco-approved supplier partnerships
- Logistics management including customs clearance and hazardous material handling
- Inventory control with JIT delivery capabilities
- Supply of new/refurbished equipment and OEM spare parts

# PROJECT PORTFOLIO

## CIVIL

	Project Title	Contract Number	Client	Value in SR
2022 - 2024	Mangrove Plantation - Jizan	001852/22	Rasiah Lines	4,000,000.00
2022 - 2024	Mangrove Plantation Po.2 - Jizan	001906/22	Rasiah Lines	3,000,000.00
2022 - 2023	Mangrove Plantation - Safaniyah	001918/22	Rasiah Lines	2,000,000.00

# 18

## Completed Projects

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## CIVIL

	Project Title	Contract Number	Client	Value in SR
2022 - 2024	Mangrove Plantation - Abuali Jubail	MNGRVPL/005/22	United Work	2000,000.00
2024	Safaniyah Site Preparation PKG	4300013916	Al Yamama	427,219.85

## INDUSTRIAL STATIC & NON STATIC EQUIPMENT INSTALLATION

	Project Name	Project Owner
--	--------------	---------------

2014	Replacement of Roller Crusher (Shutdown)	Sabic-Ibn Albaytar
2011-2013	Replacement of Roller & Skid	Sabic-Hadeed
2015-2016	Stack Fan Upgrade	Sabic-Hadeed
2018	Installation of Rubber Line Unit	Halluburton
2022	Install Over Head Crane	Sabic-Yansab
2010	Install NACL Incubator Project	Jana Chemicals
2023	Installation of Cooling Tower Fin Fan Unit	Sabic-Yansab
2016-2017	Installation of Laser Projection System	Sabic-Hadeed
2019-2020	Installation of Heat Exchanger System	Sabic-Aramco
2023-2024	Installation of Horn & Beacon, H2S Analyzer	Sabic-Aramco
2008-2009	Over Head Conveyor System	Sabic-Hadeed

## CIVIL

	Project Title	Contract Number	Client	Value in SR
2023 - 40% Ongoing	Civil Works - Jafurah	-	LNT	7,510,334.47
2024 - 60% Ongoing	Building Finishing Work - Jafurah	74000-61680/M- KA	LNT	1,012,548.00
2024 - 30% Ongoing	Upgrade Security Facilities -Khuraish	6601000191, BI-449	LNT	866,104.02
2024 - 40% Ongoing	Mangrove Plantation	001960/24	Rasiah Lines	7,000,000.00

19  
Ongoing Projects

## MECHANICAL

	Project Title	Location	Client	Value in SR
45% Ongoing	In-line Flow Meter Installation	Neom	SJ Group	5,795,000.00
50% Ongoing	Miselanous Pipe Line Service	Juymah	Aramco	14,000,000.00
46% Ongoing	42 and48 Crude Line Repair	Juymah NGL	Aramco	11,000,000.00
40% Ongoing	Mechanical Services	Juymah NGL	Aramco	10,000,000.00
Ongoing	Repair Fin Fan	Yanbu	Sabic	11,000,000.00
Ongoing	Blasting and Painting Service	Yanbu	Yasref	10,000,000.00

# 20

## Key Achievements

	Project Name	Client	SAR Value
2014	Replacement of Roller Crusher (Shutdown)	Sabic- Ibn Albaytar	4,004,000.00
2011-2013	Replacement of Roller & Skid	Sabic- Hadeed	20,100,375.00
2015-2016	Stack Fan Upgrade	Sabic- Hadeed	25,060,000.00
2018	Installation of Rubber Line Unit	Halliburton	6,037,000.00
2022	Structural Modification of Overhead Crane House	Sabic-Yansab	1,800,000.00
2010	Install NAEL incinerator Project	Jana Chemicals	4,050,000.00
2023	Installation of Cooling Tower Fin Fan Unit	Sabic-Yansab	10,725,000.00
2016-2017	Installation of Laser Projection System	Sabic- Hadeed	13,045,000.00
2021-2022	Installation of Anti- Drone System	Saudi Aramco	12,534,760.00
2016-2017	Installation of Auto Drain System	Saudi Aramco	12,011,300.00
2019-2020	Installation of Heat Exchanger System	Saudi Aramco	1,100,000.00
2023-2024	Installation of Horn & Beacon, H2S Analyzer	Saudi Aramco	19,500,150.00
2008-2009	Overhead Conveyor System	Sabic- Hadeed	7,786,000.00
2020-2022	Ground Water Rehabilitation at Yard	Saudi Aramco	11,018,500.00
2023-Ongoing	Civil & Mechanical Services Jnglf Offsit	Saudi Aramco	15,946,544.00
2023-2024	Industrial Coating Service - DLPS Blasting & Painting	Yasref	983,200.00
2024-Ongoing	JNFLFD Sea Island Piping Repair	Saudi Aramco	21,138,035.00
2023-Ongoing	Miscellaneous Pipeline Services @ Jouymah	Saudi Aramco	14,015,600.00
2024-Ongoing	42" & 48" CRUDE Line Repair Jouymah-NGL	Saudi Aramco	10,888,750.00
2024-2025	Civil Works – Jafurah Building Construction	LNT	7,510,334.00

# 21 Project Gallery

## CIVIL & MECHANICAL SERVICES



## ENVIRONMENTAL SERVICES



## OUR FACILITIES



## PROCUREMENT SESSIONS



# QUALITY, HEALTH & SAFETY (QHSE)

## ISO 14001

## ISO 45001

## ISO 9001



# 22

## Certifications

planningconstructions.com

It is impossible to overstate the significance of HSE features and their efficient implementation for a company currently engaged in the professional construction and engineering sector. The health, safety and environmental concerns must be adequately addressed at all the building sites PCC manages across the nation. The public, the workers, the properties and the surrounding environments are all dedicated to receiving the proper protection from PCC. The business looks forward to ensuring that all required pre cautions are taken to ensure that all activities operate smoothly and are completed without causing any harm to people, damage to property or deterioration of the environment.

#### **CUSTOMER & EMPLOYEE CENTRIC**

Our company mainly focuses on the satisfaction of our customers. We deal with them in a friendly way and consider the client's needs. To increase profit and acquire a competitive edge, our business methods on delivering a great customer experience at the time of sale and after wards.

# 23

## HSE Policy

#### **PERFORMANCE DRIVE**

Organizational culture is one in which the entire organization is motivated to succeed and achieve organizational success. Here, the witness accepts responsibility for the performance management process, not just the HR department. Performance is maintained at every stage by clearly defining objectives and targets, regularly tracking and evaluating accomplishments, timely rewarding and maintaining high levels of motivation and energy overall.



The company has established Quality Management System (QMS) with defined processes and procedures. Our Quality Management System is determined to achieve the company's objectives, goals and policy.

### QUALITY POLICY

Planning & Construction goal is to be the preferred business partner for our customers by providing exceptional product quality and services. For our employees quality comes first. We assure our commitment by effectively developing all employees talent and competence. We are committed to continually improve our customer satisfaction through appropriate initiatives, control, provision of resources and training and involvement of employees. The aim is to agree customer requirement and to minimise the occurrence of defects in all activities, products and services.

### QUALITY ASSURANCE

We offer world-class and sustainable construction solutions backed by various quality policy standards. Our quality policies are stated below:

Maintaining a Quality Management System to meet the requirements of ISO 9001:2008. Communicating the policy to our employees.

Complying with all applicable statutory and regulator requirements.

Periodically reviewing the performance of the Management System and our quality objectives. Continually improving the effectiveness of our Management System and reviewing the policy for its long-term sustainability.

# 25

## Quality Management System (QMS)

# CLIENTS & PARTNERSHIPS

ارامكو السعودية  
Saudi Aramco



L&T Heavy Engineering



L&T Hydrocarbon



المؤسسة العامة لتحلية المياه المالحة  
Saline Water Conversion Corporation (SWCC)

HYUNDAI  
ENGINEERING & CONSTRUCTION

Honeywell

ENGIE



المتقدمة  
Advanced



إنوكيم  
InoChem



نيوم NEOM



NATPET



SINOPEC



ياسرف  
Yasref

# 26

## Major Clients

[planningconstructions.com](http://planningconstructions.com)

# CORPORATE GOVERNANCE

## 27

### Policies & Procedures

[planningconstructions.com](http://planningconstructions.com)

At PCC, we maintain rigorous policies and procedures to ensure operational excellence, compliance, and quality across all projects. Our framework aligns with international standards including ISO 9001, 14001, and 45001, as well as Aramco and Saudi regulatory requirements.

#### QUALITY ASSURANCE

- Mandatory inspections at all project phases
- Material traceability and testing protocols
- Non-conformance reporting system
- Continuous improvement processes

#### HEALTH, SAFETY & ENVIRONMENT

- Daily toolbox talks and safety briefings
- Permit-to-Work system for high-risk activities
- Emergency response planning
- Environmental impact monitoring

## ETHICAL BUSINESS PRACTICES

- Anti-bribery and corruption policy
- Whistleblower protection program
- Fair procurement practices
- Conflict of interest guidelines

## PROJECT MANAGEMENT

- Standardized documentation control
- Change management procedures
- Risk assessment methodology
- Client communication protocols

All employees receive regular training on our policies, with compliance verified through internal audits and management reviews. Our procedures are regularly updated to reflect evolving industry standards and client requirements.



# FINANCIAL HIGHLIGHTS

PCC maintains a solid financial foundation to support our operations and ensure project continuity.

We implement rigorous financial controls, including quarterly audits and detailed budgeting processes. Our banking relationships with major Saudi institutions provide access to flexible financing solutions. PCC's financial stability enables reliable vendor payments, strategic equipment investments, and the ability to navigate market fluctuations effectively.

This financial strength translates into tangible benefits for clients: guaranteed project continuity, on-time payments to subcontractors, and the capacity to mobilize resources quickly. Our transparent financial practices and strong balance sheet demonstrate our commitment to long-term partnerships and sustainable growth.

# 28

## Capital & Financial Stability

[planningconstructions.com](http://planningconstructions.com)

# SUSTAINABILITY & COMMUNITY IMPACT

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PCC is committed to responsible operations that benefit both the environment and local communities. We implement practical sustainability measures across all projects while creating positive social value.

## OUR APPROACH

- Reduce environmental impact through energy-efficient solutions and waste recycling programs
- Support local communities via training initiatives and infrastructure development
- Prioritize sustainable materials and responsible resource management
- Maintain transparent reporting on our sustainability performance

# 29

## Waste Management Initiatives

PCC implements efficient waste management solutions to minimize environmental impact across all projects. Our systematic approach focuses on reduction, recycling, and responsible disposal while complying with Saudi environmental regulations.

### KEY FEATURES

- Segregation of construction waste (metal, wood, concrete) for maximum recycling
- Dedicated recycling facilities achieving 65% waste diversion from landfills
- Hazardous waste handling by certified specialists
- Digital tracking for complete waste stream documentation

### PROJECT BENEFITS

- ✓ Cost savings through material recovery
- ✓ Reduced environmental footprint
- ✓ Full regulatory compliance
- ✓ Sustainable site operations

We partner with licensed recycling providers and regularly train our workforce in proper waste handling procedures. Our initiatives have successfully diverted over 15,000 tons of construction waste from landfills in the past three years.

# FUTURE OUTLOOK & STRATEGIC GOALS

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PCC is strategically positioned for sustainable growth while maintaining our commitment to excellence. Our forward-looking approach focuses on three key pillars: innovation, expansion, and sustainability.

## STRATEGIC PRIORITIES

- Digital transformation of operations through AI and IoT integration
- Geographic expansion across GCC Industrial markets
- Workforce development & Saudization with 10% annual training investment
- Domestic Expansion Strategy
- Align with Aramco's In-Kingdom Total Value Add (IKTVA) and Saudi localization drives
- Restructuring and focus on Organizational Priorities & Capability Building Developments
- Expand back-office IT infrastructure to support scale-up and remote operations.
- Sustainable construction practices adoption

## 2025 TARGETS

- ✓ 30% increase in renewable energy projects
- ✓ 50% reduction in carbon footprint per project
- ✓ 40% Saudization of technical roles
- ✓ 25% revenue growth through diversified services

We will continue investing in cutting-edge technologies while strengthening partnerships with key clients and suppliers. Our roadmap aligns with Saudi Vision 2030 objectives, particularly in local content development and green building initiatives.



Planning & Construction  
General Contracting Co.



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